



Express Mail No. EV723060165US

Docket No.: 418198002US
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Gerald McRobbie

Application No.: 10/774,957

Confirmation No.: 8773

Filed: February 9, 2004

Art Unit: 3728

For: BEVERAGE CONTAINER LIDS AND
METHODS OF MANUFACTURING
BEVERAGE CONTAINER LIDS

Examiner: S. T. N. Luong

INFORMATION DISCLOSURE STATEMENT (IDS)

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Pursuant to 37 CFR 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the references listed on the attached PTO/SB/08. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

This Information Disclosure Statement is filed before the mailing date of a first Office Action on the merits as far as is known to the undersigned (37 CFR 1.97(b)(3)).

Copies of the references on the PTO/SB/08 are not provided.

Those documents which are marked with a double asterisk (**) next to the Cite No. in the attached form PTO/SB/08 (facsimile) are not supplied because they were previously

cited by or submitted to the Office in a prior application number 10/641,612, filed August 15, 2003 and relied upon in this application for an earlier filing date under 35 U.S.C. 120.

In accordance with 37 CFR 1.97(g), the filing of this Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information as defined in 37 CFR 1.56(a) exists. In accordance with 37 CFR 1.97(h), the filing of this Information Disclosure statement shall not be construed to be an admission that any patent, publication or other information referred to therein is "prior art" for this invention unless specifically designated as such.

It is submitted that the Information Disclosure Statement is in compliance with 37 CFR 1.98 and the Examiner is respectfully requested to consider the listed references.

The Director is hereby authorized to charge any deficiency in the fees filed, asserted to be filed or which should have been filed herewith (or with any paper hereafter filed in this application by this firm) to our Deposit Account No. 50-0665, under Order No. 418198002US.

Dated:

April 14, 2005

Respectfully submitted,

By David T. Dutcher

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Substitute for form 1449A/B/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Use as many sheets as necessary)</i>			Complete if Known		
			Application Number	10/774,957-Conf. #8773	
			Filing Date	February 9, 2004	
			First Named Inventor	Gerald McRobbie	
			Art Unit	3728	
			Examiner Name	S. T. N. Luong	
Sheet	1	of	2	Attorney Docket Number	418198002US

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
	AA**	US-4,589,569	05-20-1986	JACK D. CLEMENTS	
	AB**	US-4,767,019	08-30-1988	HORNER	
	AC**	US-5,022,526	06-11-1991	CRUM	
	AD**	US-5,205,473	04-27-1993	DAVID W. COFFIN	
	AE**	US-5,425,497	06-20-1995	JAY SORENSEN	
	AF**	US-5,820,016	10-13-1998	STROPKAY	
	AG**	US-5,927,502	07-27-1999	ANTHONY L. HUNTER	
	AH**	US-6,070,752	06-06-2000	JOHN NAVA	
	AI**	US-6,196,411	03-06-2001	JOHN NAVA	
	AJ**	US-6,302,288	10-16-2001	JOHN NAVA	
	AK**	US-6,321,473	11-27-2001	MICHAEL KLABUNDE	
	AL**	US-6,374,726	04-23-2002	BRUCE MELTON	
	AM**	US-6,561,376	03-07-2002	ERIC PRICE	
	AN**	US-6,578,303	08-16-2001	ERIC RICHARDS	
	AO**	US-D413,631	09-07-1999	HENDLER, ET AL.	

FOREIGN PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Country Code ³ -Number ⁴ -Kind Code ⁵ (if known)			

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. * CITE NO.: Those application(s) which are marked with an single asterisk (*) next to the Cite No. are not supplied (under 37 CFR 1.98(a)(2)(iii)) because that application was filed after June 30, 2003 or is available in the IFW. ** CITE NO.: Those document(s) which are marked with an double asterisk (**) next to the Cite No. are not supplied because they were previously cited by or submitted to the Office in a prior application relied upon in this application for an earlier filing date under 35 U.S.C. 120. ¹ Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

NON PATENT LITERATURE DOCUMENTS				
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.		
	CA**	PRENTICE, K., "Your jive on a cuppa joe: Hands-on experience with coffee sleeve messages," Media Life, April 21, 2003, 4 pp., BriteVision Media, britevision.com/press/articles/0011.html		
	CB**	WELLES, E., "Fighting Off Starbucks: How inventor Jay Sorenson defended his idea from the java giant," Fortune Small Business, October 26, 2001, 6 pp., fortune.com/fortune/smallbusiness/articles/0,15114,359080,00.html		
	CC**	"CDs in soft drink cup caps," CNN.com, July 1, 2003, 2 pp., cnn.com/2003/TECH/ptech/07/01/		

Examiner Signature	Date Considered
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PTO/SB/08a/b (08-03)

Approved for use through 07/31/2006. OMB 0651-0031

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				Examiner Name	S. T. N. Luong
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		music.marketing.ap/index.html	
	CD**	"Hand Delivering Your Message to the Most Qualified Consumers," BriteVision Media Coffee Sleeve and Café Marketing, (date unknown), 15 pp., www.britevision.com, San Francisco, California.	

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹Applicant's unique citation designation number (optional). ²Applicant is to place a check mark here if English language Translation is attached.

Examiner Signature		Date Considered	
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